



Date	Total Reservations	New Reservations	Days	Daily Average	\$1,000 (Approximate)	\$1,000 Delta (Approximate)
11/15/2013	5,148				1159	
11/27/2013	5,563	415	12 days	35	1252	93
12/13/2013	6,005	442	16 days	28	1352	100
12/27/2013	6,342	337	14 days	24	1427	75
01/10/2014	6,682	340	14 days	24	1504	77
01/12/2014	7,033	351	2 days	176	1583	79
01/17/2014	7,586	553	5 days	111	1707	124
01/23/2014	8,163	577	6 days	96	1837	130
02/04/2014	9,006	843	12 days	70	2027	190
02/19/2014	10,046	1,040	15 days	69	2261	234
03/01/2014	10,971	925	10 days	93	2469	208
03/16/2014	12,340	1,369	15 days	91	2777	308
03/23/2014	12,899	559	7 days	80	2903	126
03/30/2014	13,449	550	7 days	79	3027	124
04/06/2014	14,091	642	7 days	92	3171	144
04/10/2014	14,394	303	4 days	76	3239	68
04/13/2014	14,623	229	3 days	76	3291	52
04/20/2014	15,143	520	7 days	74	3408	117
04/27/2014	15,840	697	7 days	100	3564	156
05/04/2014	16,822	982	7 days	140	3785	221
05/09/2014	17,237	415	5 days	83	3879	94
05/14/2014	17,607	370	5 days	74	3962	83
05/22/2014	18,211	604	8 days	76	4098	136
05/28/2014	18,669	458	6 days	76	4201	103
06/02/2014	19,101	432	5 days	86	4298	97
06/07/2014	20,187	1,086	5 days	217	4543	245
06/15/2014	21,407	1,220	8 days	153	4817	274
06/22/2014	22,188	781	7 days	112	4993	176
06/28/2014	23,056	868	6 days	145	5188	195
07/08/2014	24,036	980	10 days	98	5409	221
07/13/2014	24,507	471	5 days	94	5515	106
07/21/2014	25,166	659	8 days	82	5663	148
07/30/2014	25,968	802	9 days	89	5843	180
08/03/2014	26,378	410	4 days	103	5936	93
08/10/2014	26,896	518	7 days	74	6052	116
08/17/2014	28,162	1,266	7 days	181	6337	285
08/24/2014	29,578	1,416	7 days	202	6656	319
08/27/2014	30,268	690	3 days	230	6811	155
08/30/2014	31,606	1,338	3 days	446	7112	301
	31,606	26,458	288 days	92	7112	
				Since 11/15/2013		
	92	Days to reach 40,000 reservations (Projected)				
	12/02/2014	Date of 40,000th reservation (Projected)				
			My Number (Estimated)		7349	
	309	Days to reach 60,000 reservations (Projected)				
	07/07/2015	Date of 60,000th reservation (Projected)				
	09/01/2015	Production Start Date (Projected)				
	365	Days until Production Start (Projected)				
	31,606	Reservations by Production Start (Projected)				
	Hypothetical Daily Reservations:		100			
	84	Days until 40,000 reservations (Hypothetical)				
	11/24/2014	Date of 40,000 reservations (Hypothetical)				
	284	Days until 60,000 reservations (Hypothetical)				
	06/12/2015	Date of 60,000 reservations (Hypothetical)				
	68,106	Reservations at Production Start (Hypothetical)				